



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36739-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
DCCC	DCCC IE	1503

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	36739	08832914

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	8 News Now 5a M-F	5-6a	- TWTF - -	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF - - 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 5:21 AM 8 News Now 5a M-F 5-6a :30 D3C12NV03T01H \$800.00 NM 2 8 W 09/19/12 5:26 AM 8 News Now 5a M-F 5-6a :30 D3C12NV03T01H \$800.00 NM									
2	09/18/12	09/21/12	CBS This Morning	7-9a	- TWTF - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF - - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 8:58 AM CBS This Morning 7-9a :30 D3C12NV03T01H \$800.00 NM									
3	09/22/12	09/22/12	CBS Early Show - Sat.	5-7a	- - - - - S -	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - - - - S - 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 Tu 09/18/12 4:39 AM 8 News Now 4-5a 4-5a :30 D3C12NV03T01H \$100.00 NM MG for 3.1 09/22 3 8 W 09/19/12 4:44 AM 8 News Now 4-5a 4-5a :30 D3C12NV03T01H \$100.00 NM MG for 3.1 09/22 2 8 Th 09/20/12 4:54 AM 8 News Now 4-5a 4-5a :30 D3C12NV03T01H \$100.00 NM MG for 3.1 09/22 5 8 F 09/21/12 4:27 AM 8 News Now 4-5a 4-5a :30 D3C12NV03T01H \$100.00 NM MG for 3.1 09/22 1 8 Sa 09/22/12 CBS Early Show - Sat. 5-7a :00 \$450.00 NM See MG 3.2,3.3,3.4,3.5,3.6 6 8 M 09/24/12 4:10 AM 8 News Now 4-5a 4-5a :30 D3C12NV03T01H \$50.00 NM MG for 3.1 09/22									
4	09/23/12	09/23/12	8 News Now Sun AM #2	8 News Now Sun A	- - - - - S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - - - - S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 8:25 AM 8 News Now Sun AM #2 8 News Now Sun A :30 D3C12NV03T01H \$1,500.00 NM									

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Advertiser	Product	Estimate Number	
DCCC	DCCC IE	1503	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/18/12	09/21/12	8 News Now Noon M-F	12-1230p	- TWTF - -	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF - - 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 12:07 PM 8 News Now Noon M-F 12-1230p :30 D3C12NV03T01H \$750.00 NM									
6	09/24/12	09/24/12	8 News Now Noon M-F	12-1230p	M - - - - -	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M - - - - - 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 12:25 PM 8 News Now Noon M-F 12-1230p :30 D3C12NV03T01H \$750.00 NM									
7	09/18/12	09/21/12	8 News Now 4p M-F	4-5p	- TWTF - -	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF - - 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 09/20/12 4:11 PM 8 News Now 4p M-F 4-5p :30 D3C12NV03T01H \$1,100.00 NM									
8	09/24/12	09/24/12	8 News Now 4p M-F	4-5p	M - - - - -	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M - - - - - 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 4:53 PM 8 News Now 4p M-F 4-5p :30 D3C12NV03T01H \$1,100.00 NM									
9	09/18/12	09/21/12	8 News Now 5-630p M-F	5-630p	- TWTF - -	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF - - 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 09/20/12 5:07 PM 8 News Now 5-630p M-F 5-630p :30 D3C12NV03T01H \$1,300.00 NM									
10	09/24/12	09/24/12	8 News Now 5-630p M-F	5-630p	M - - - - -	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M - - - - - 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 6:20 PM 8 News Now 5-630p M-F 5-630p :30 D3C12NV03T01H \$1,300.00 NM									
11	09/22/12	09/22/12	8 News Now Sat 5-7p	5-7p	- - - - - S -	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - - - - - S - 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 6:35 PM 8 News Now Sat 5-7p 5-7p :30 D3C12NV03T01H \$700.00 NM									
12	09/18/12	09/21/12	8 News Now 11p M-F	11-1135p	- TWTF - -	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - TWTF - - 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 09/18/12 11:32 PM 8 News Now 11p M-F 11-1135p :30 D3C12NV03T01H \$1,900.00 NM 2 8 F 09/21/12 11:12 PM 8 News Now 11p M-F 11-1135p :30 D3C12NV03T01H \$1,900.00 NM									
13	09/24/12	09/24/12	8 News Now 11p M-F	11-1135p	M - - - - -	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M - - - - - 1 \$1,900.00									

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Advertiser	Product	Estimate Number	
DCCC	DCCC IE	1503	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/24/12	09/24/12	8 News Now 11p M-F	11-1135p	M-----	:30	1	\$1,900.00	NM
09/24/12 09/30/12 M----- 1 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 11:09 PM 8 News Now 11p M-F 11-1135p :30 D3C12NV03T01H \$1,900.00 NM									
14	09/22/12	09/23/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----SS 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 11:12 PM 8 News Now Sa/Su 11p 11-1135P :30 D3C12NV03T01H \$900.00 NM 2 8 Su 09/23/12 11:29 PM 8 News Now Sa/Su 11p 11-1135P :30 D3C12NV03T01H \$900.00 NM									
15	09/19/12	09/21/12	8 News Now 6a M-F	6-7a	--WTF--	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --WTF-- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/19/12 6:10 AM 8 News Now 6a M-F 6-7a :30 D3C12NV03T01H \$1,400.00 NM									
16	09/19/12	09/21/12	CBS This Morning	7-9a	--WTF--	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --WTF-- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/19/12 7:55 AM CBS This Morning 7-9a :30 D3C12NV03T01H \$1,200.00 NM									
18	09/19/12	09/23/12	8 News Now 4p M-F	4-5p	--WTF--	:30	1	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --WTF-- 1 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/19/12 4:38 PM 8 News Now 4p M-F 4-5p :30 D3C12NV03T01H \$1,300.00 NM									
19	09/19/12	09/23/12	8 News Now 5-630p M-F	5-630p	--WTF--	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --WTF-- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 09/21/12 6:13 PM 8 News Now 5-630p M-F 5-630p :30 D3C12NV03T01H \$1,500.00 NM									
20	09/19/12	09/23/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----SS 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 11:08 PM 8 News Now Sa/Su 11p 11-1135P :30 D3C12NV03T01H \$1,100.00 NM									
21	09/19/12	09/23/12	ACC Football	930a-12n	-----S-	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 11:28 AM ACC Football 930a-12n :30 D3C12NV03T01H \$2,500.00 NM									
22	09/19/12	09/23/12	NCAA College Football	NCAA College Foot	-----S-	:30	1	\$5,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S- 1 \$5,000.00									

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36739-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
DCCC	DCCC IE	1503	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/19/12	09/23/12	NCAA College Football	NCAA College Foot	-----S-	:30	1	\$5,000.00	NM
09/17/12 09/23/12 -----S- 1 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 3:25 PM NCAA College Football NCAA College Foot :30 D3C12NV03T01H \$5,000.00 NM									
23	09/19/12	09/23/12	8 News Now Sun	430-5p, 630-7p	-----S	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 5:33 PM 8 News Now Sun 430-5p, 630-7p :30 D3C12NV03T01H \$2,500.00 NM									
24	09/19/12	09/23/12	8 News Now 4-5a	4-5a	--WTF--	:30	3	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --WTF-- 3 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 09/19/12 4:17 AM 8 News Now 4-5a 4-5a :30 D3C12NV03T01H \$200.00 NM 3 8 Th 09/20/12 4:12 AM 8 News Now 4-5a 4-5a :30 D3C12NV03T01H \$200.00 NM 2 8 F 09/21/12 4:11 AM 8 News Now 4-5a 4-5a :30 D3C12NV03T01H \$200.00 NM									
25	09/19/12	09/23/12	Cold Squad	135-235am	-----S-	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 2:05 AM Cold Squad 135-235am :30 D3C12NV03T01H \$100.00 NM									
26	09/19/12	09/23/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 09/23/12 6:27 AM 8 News Now Sun AM #1 8 News Now Sun A :30 D3C12NV03T01H \$600.00 NM									
27	09/22/12	09/22/12	ACC Football	930a-12n	-----S-	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 11:52 AM ACC Football 930a-12n :30 D3C12NV03T01H \$2,500.00 NM									
28	09/22/12	09/22/12	NCAA College Football	NCAA College Foot	-----S-	:30	1	\$5,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S- 1 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 12:34 PM NCAA College Football NCAA College Foot :30 D3C12NV03T01H \$5,000.00 NM									
29	09/20/12	09/24/12	8 News Now 4-5a	4-5a	M--TF--	:30	3	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/20/12 09/26/12 M--TF-- 3 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Th 09/20/12 4:40 AM 8 News Now 4-5a 4-5a :30 D3C12NV03T01H \$200.00 NM 2 8 F 09/21/12 4:43 AM 8 News Now 4-5a 4-5a :30 D3C12NV03T01H \$200.00 NM 1 8 M 09/24/12 4:24 AM 8 News Now 4-5a 4-5a :30 D3C12NV03T01H \$200.00 NM									

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DCCC	DCCC IE	1503	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/24/12	09/24/12	Ellen	3-4p	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 3:20 PM Ellen 3-4p :30 D3C12NV03T01H \$1,600.00 NM									
31	09/24/12	09/24/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 4:27 PM 8 News Now 4p M-F 4-5p :30 D3C12NV03T01H \$1,600.00 NM									
32	09/24/12	09/24/12	8 News Now 5-630p M-F	5-630p	M-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 M----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 09/24/12 5:09 PM 8 News Now 5-630p M-F 5-630p :30 D3C12NV03T01H \$1,700.00 NM									
33	09/22/12	09/22/12	Politics Now S Sebelius	Various	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 5:53 PM Politics Now S Sebelius Various :30 D3C12NV03T01H \$900.00 NM									
34	09/22/12	09/22/12	Private Practice	1135p-1235a	-----S-	:30	1	\$215.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 -----S- 1 \$215.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 11:51 PM Private Practice 1135p-1235a :30 D3C12NV03T01H \$215.00 NM									
35	09/22/12	09/22/12	Cold Squad	135-235am	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 1:53 AM Cold Squad 135-235am :30 D3C12NV03T01H \$100.00 NM									
36	09/22/12	09/22/12	KLAS Movie: Dick	8-10p	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 09/22/12 9:27 PM KLAS Movie: Dick 8-10p :30 D3C12NV03T01H \$3,000.00 NM									
Total Spots							46		

Payment Terms 30 Days

<u>Gross Total</u>	\$53,865.00
<u>Agency Commission</u>	\$8,079.75
<u>Net Amount Due</u>	\$45,785.25